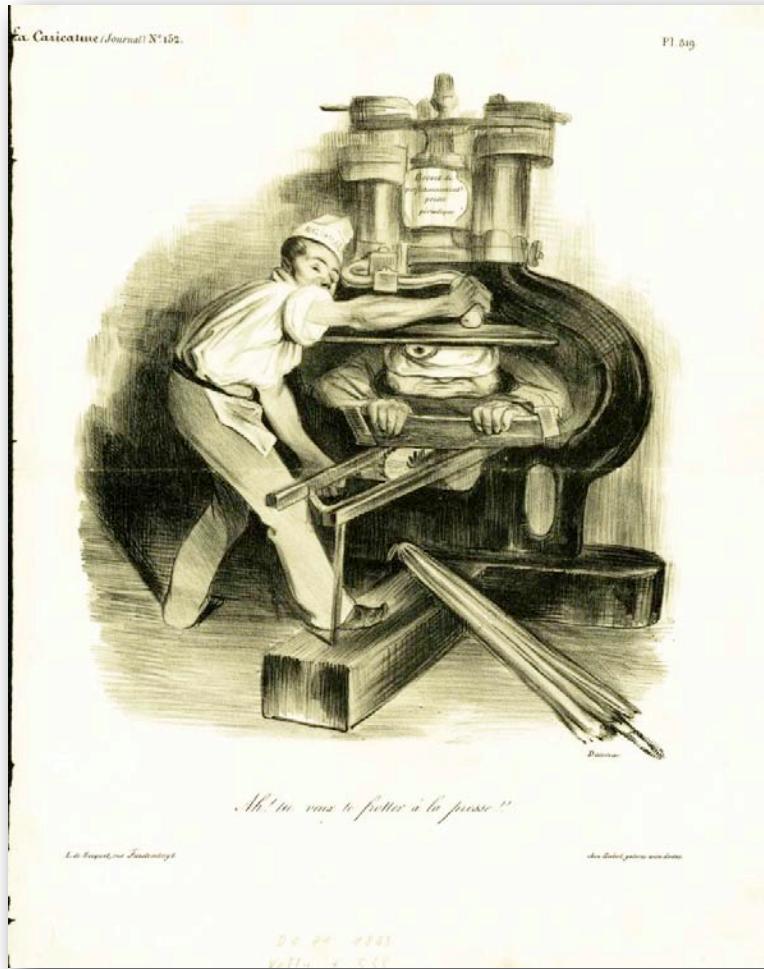


Excellence in printing

or

about “bears and monkeys”

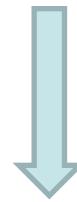
Dr. Roger Münch



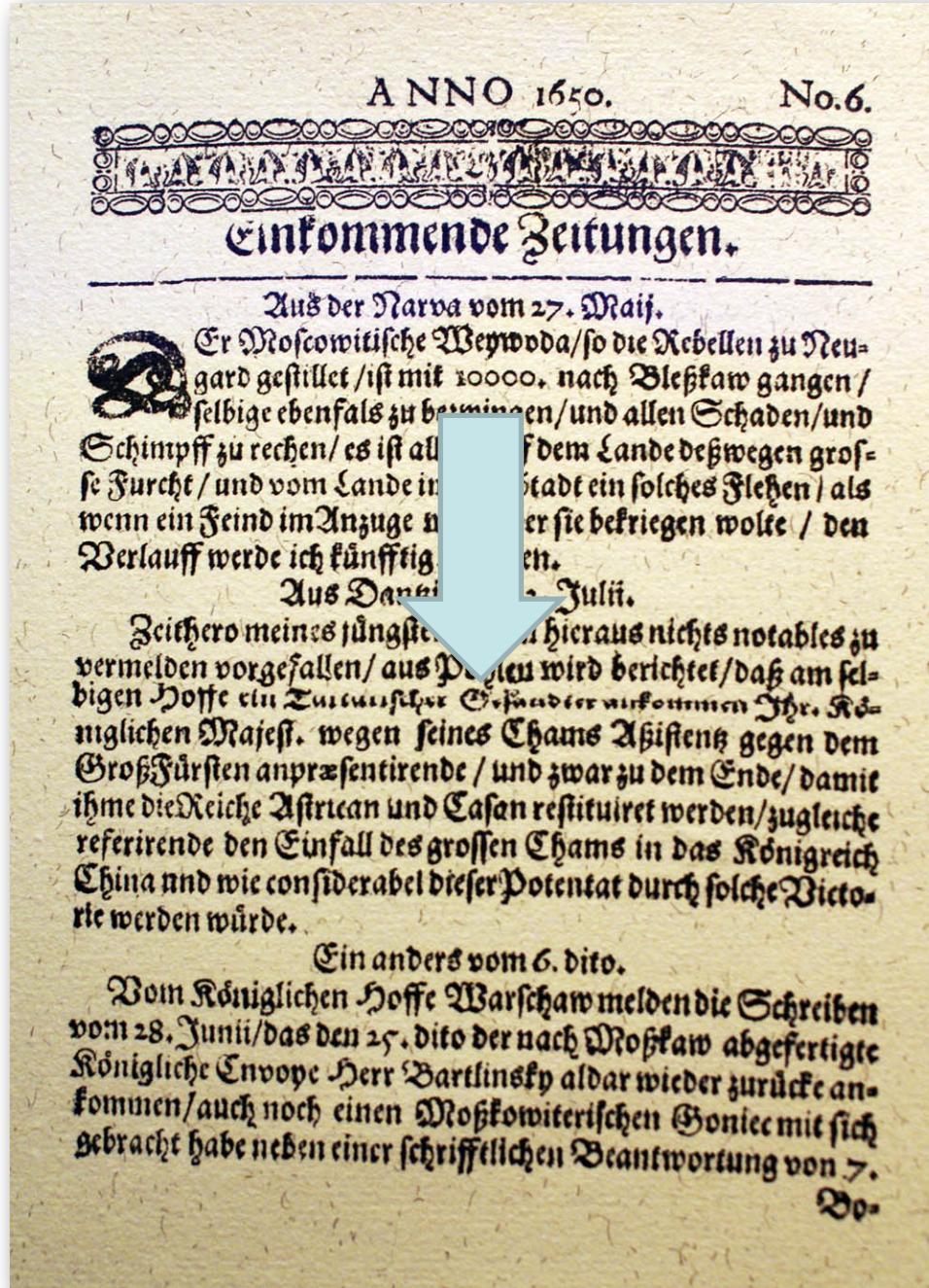
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The image is a composite of two historical and modern representations of conjoined twins.

Top half (Historical): A woodcut from 1620 titled "Warhaftige vnd eigentliche Contrafactur einer wunderlichen Käßi, hervor den 26. Augusti dieses 1620. Jahrs zu Remarckeschen / ein Weil Wegs von Newburg an der Thuna gelegen / von eines Schmids Webbafe, hien / an die Welt vnd geboren / und folgends / aufs Dach der Stifts Kirche / durch Wang Kilian / Pfarrer Pfalzgraf / Contrafactum bezeugt Newburg abgezogen." It depicts two conjoined twins, one with two heads and two bodies, and another with a single head and two bodies, both in various stages of embrace or struggle.

Bottom half (Modern): A screenshot of the website "THE Sun" dated Wednesday, 14 September 2011. The headline reads "We have normal lives" and "World's longest-surviving conjoined twins celebrate their 50th birthdays". Below the headline is a photograph of two women, conjoined at the chest, smiling and holding coffee cups. The website features a sidebar with news links like "HOME", "WOMAN", "VIDEO", "NEWS", "SPORT", "SHOWBIZ", and "TV".

The most important factors are easy to list:
Printing presses and printing machines

The most important factors are easy to list:

Printing presses and printing machines

Printing method

The most important factors are easy to list:

Printing presses and printing machines

Printing method

Paper

The most important factors are easy to list:

Printing presses and printing machines

Printing method

Paper

Ink

The most important factors are easy to list:

Printing presses and printing machines

Printing method

Paper

Ink

Fonts

The most important factors are easy to list:

Printing presses and printing machines

Printing method

Paper

Ink

Fonts

Images

The most important factors are easy to list:

- Printing presses and printing machines
- Printing method
- Paper
- Ink
- Fonts
- Images
- Style

The most important factors are easy to list:

- Printing presses and printing machines
- Printing method
- Paper
- Ink
- Fonts
- Images
- Style
- Proofreading

The most important factors are easy to list:

- Printing presses and printing machines
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- Paper
- Ink
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- Images
- Style
- Proofreading
- Processing

The most important factors are easy to list:

Printing presses and printing machines

Printing method

Paper

Ink

Fonts

Images

Style

Proofreading

Processing

and

The Human Factor

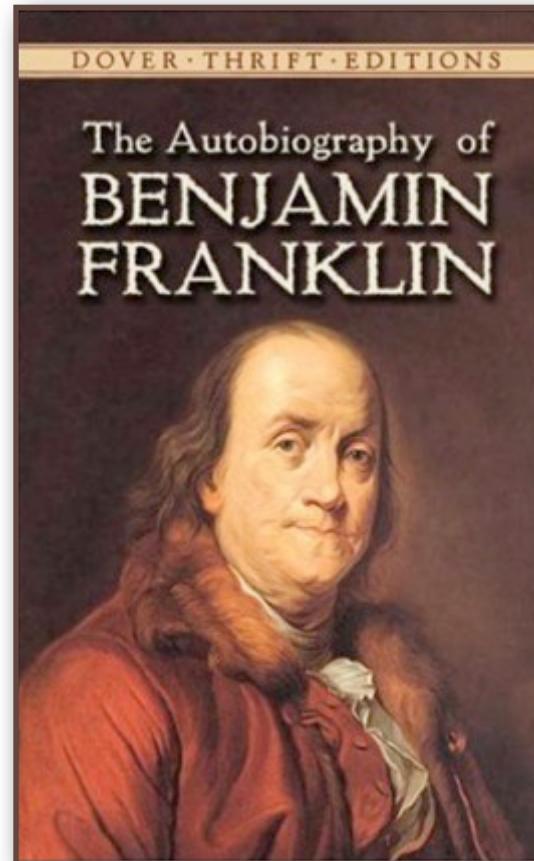
My explanations are based on the analysis of different sources. Which are:

Educational books



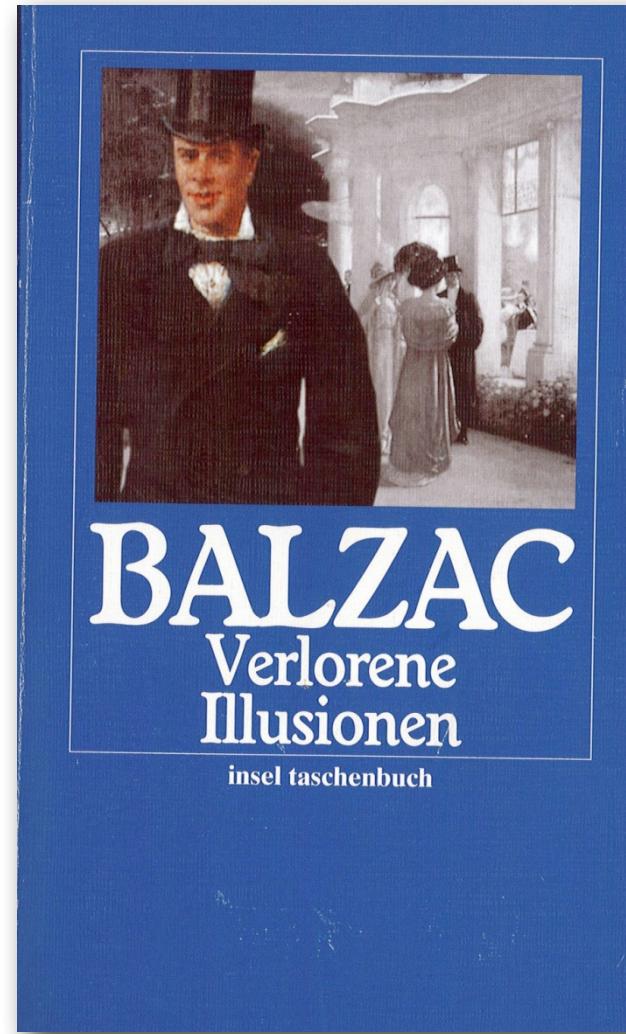
My explanations are based on the analysis of different sources. Which are:

Autobiographies



My explanations are based on the analysis of different sources. Which are:

Contemporary novels



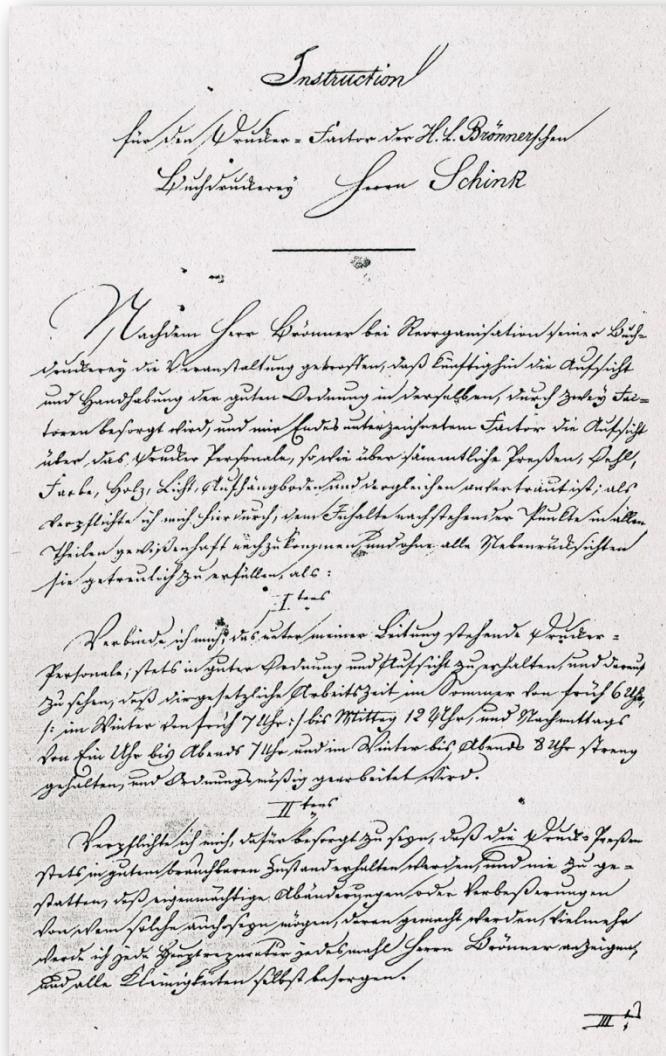
My explanations are based on the analysis of different sources. Which are:

Leaflets



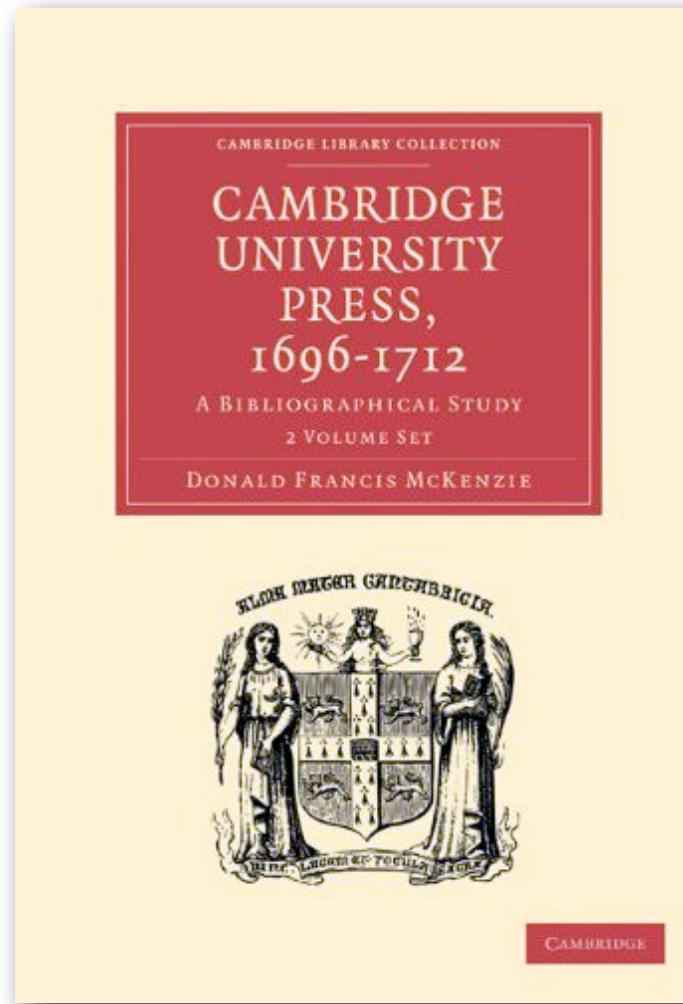
My explanations are based on the analysis of different sources. Which are:

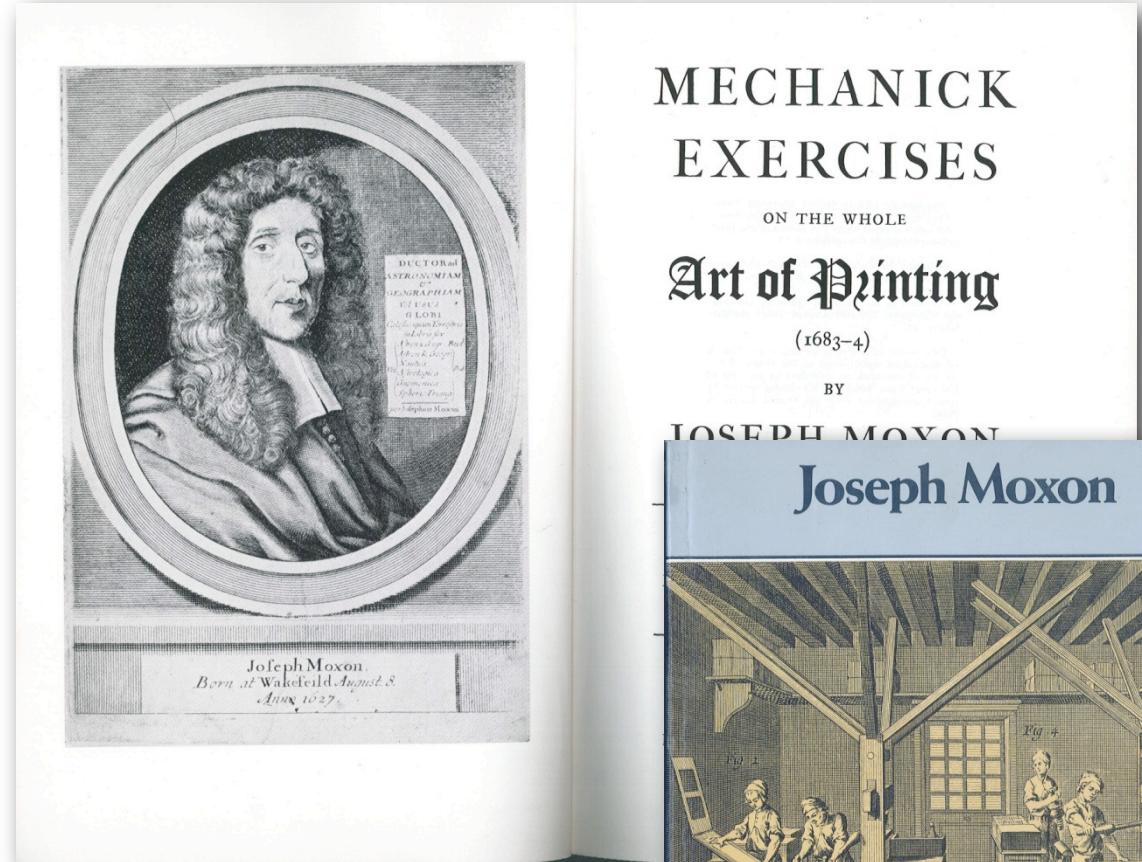
Letters and instructions, work regulations



My explanations are based on the analysis of different sources. Which are:

Specialised books and other scientific publications





MECHANICK EXERCISES

ON THE WHOLE

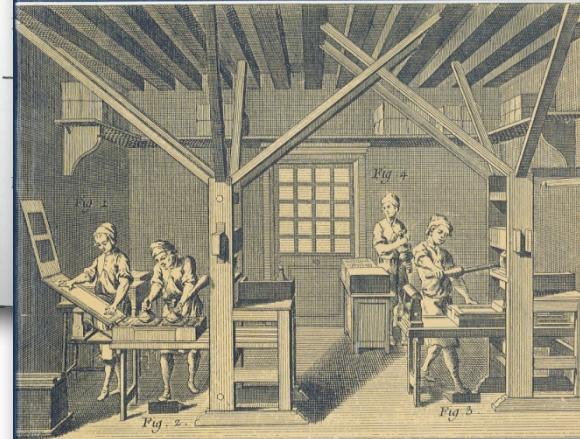
Art of Printing

(1683-4)

BY

JOSEPH MOXON

Joseph Moxon

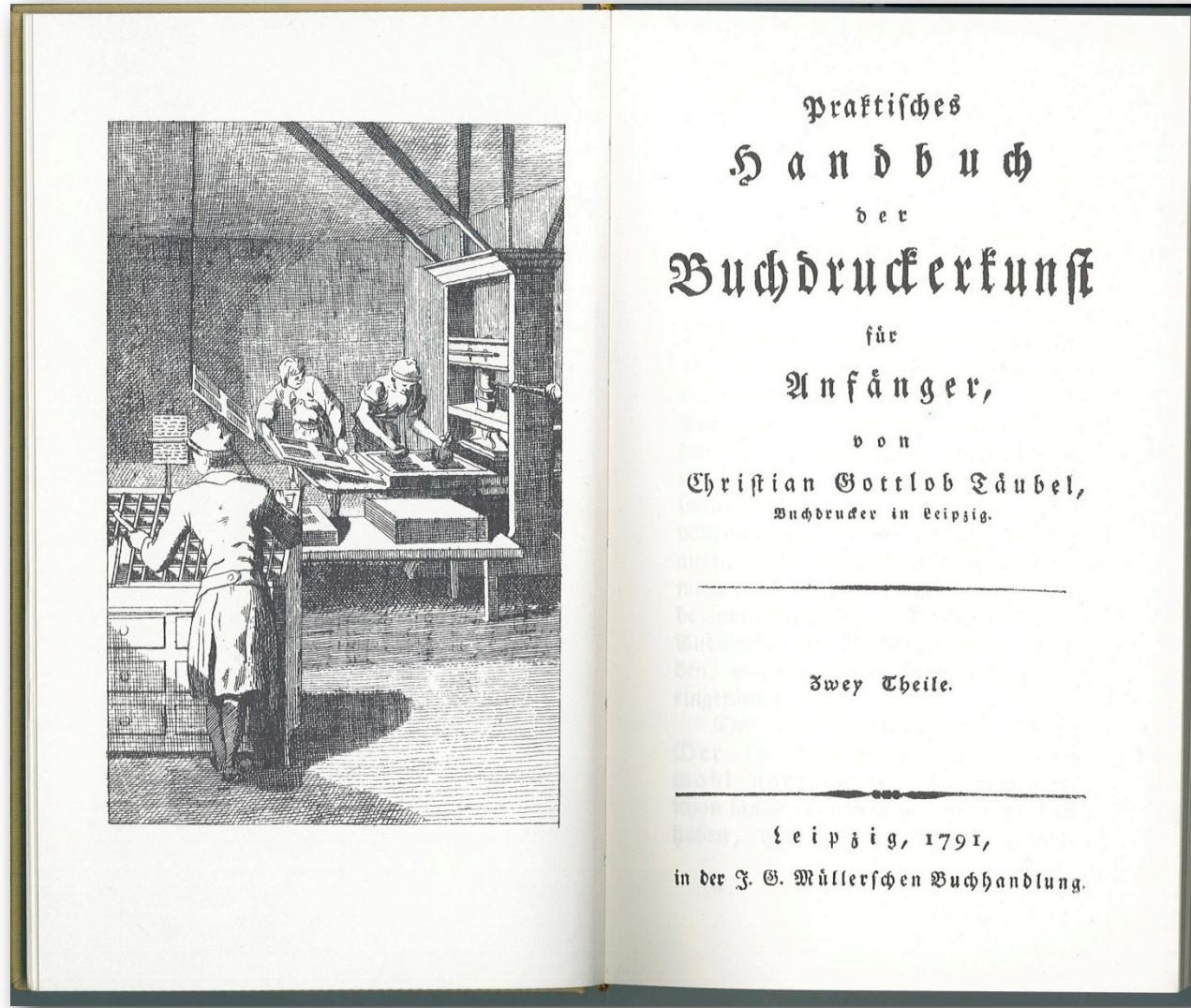


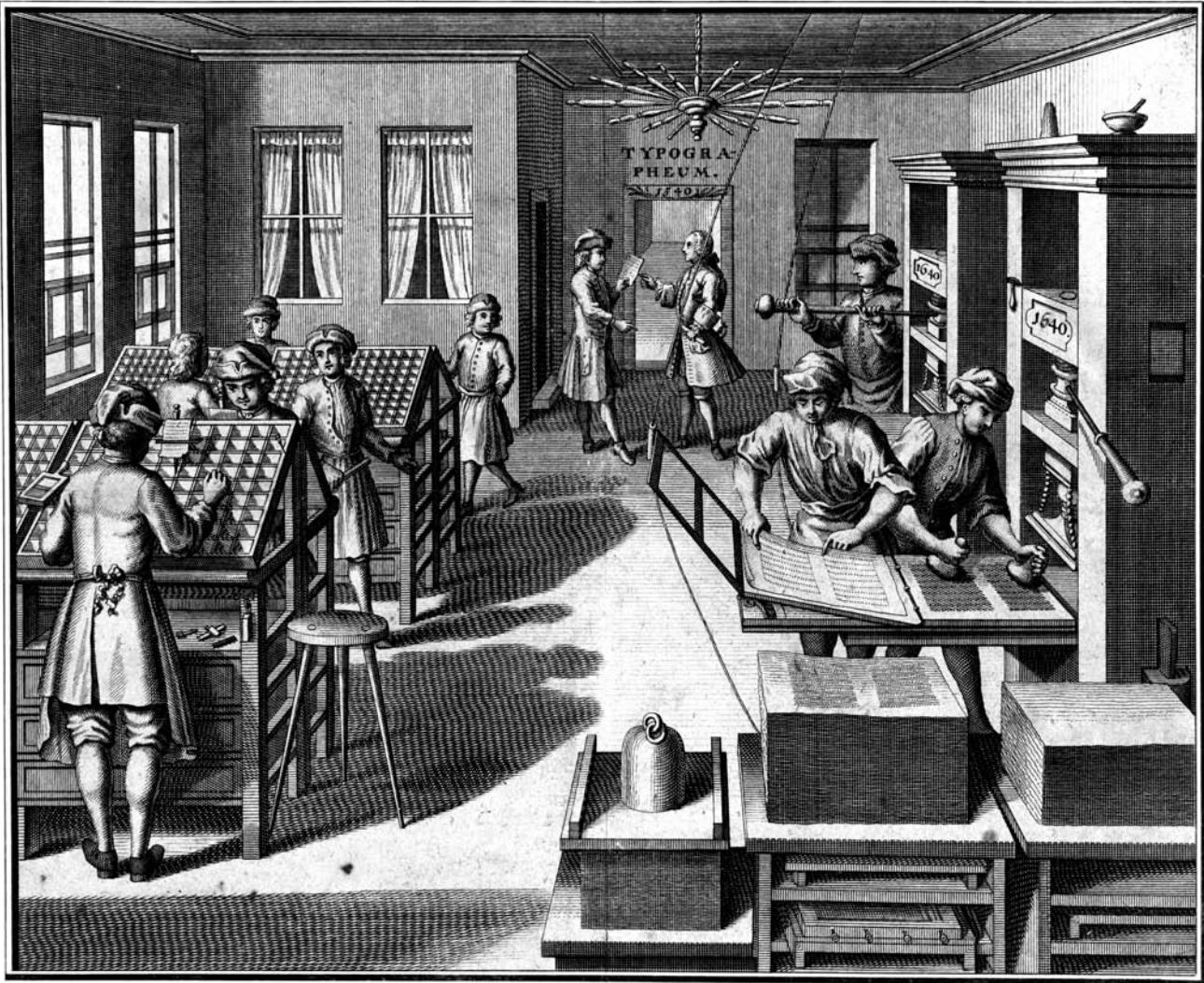
MECHANICK EXERCISES ON THE WHOLE ART OF PRINTING

Edited by Herbert Davis and Harry Carter





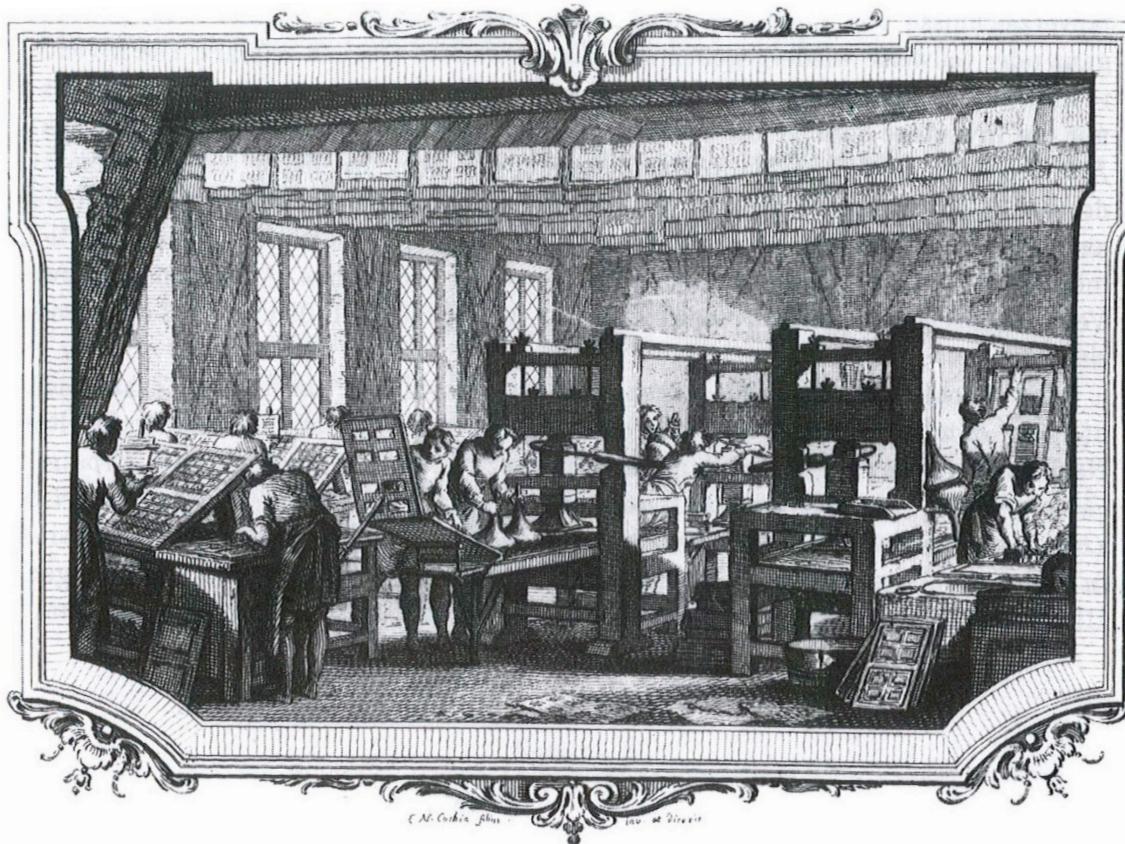


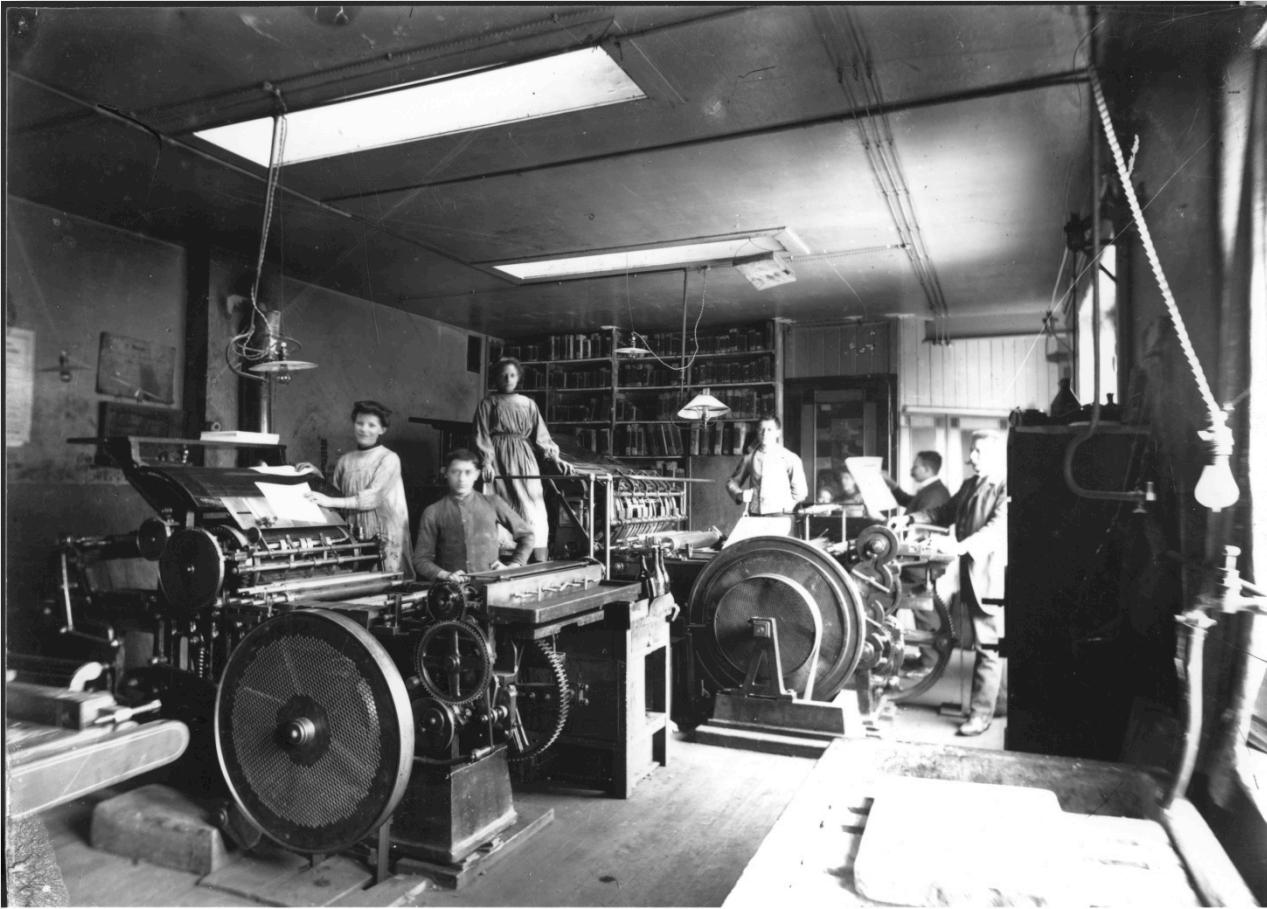






Impressio Librorum (Book Printing):
Plate 4 of the *Nova Reperta* (New Discoveries)
Theodor Galle (Flemish, 1571–1633), after Stradanus
(Jan van der Straet) (Netherlandish, 1523–1605).
Antwerp: Philips Galle, late 16th century. Engraving.

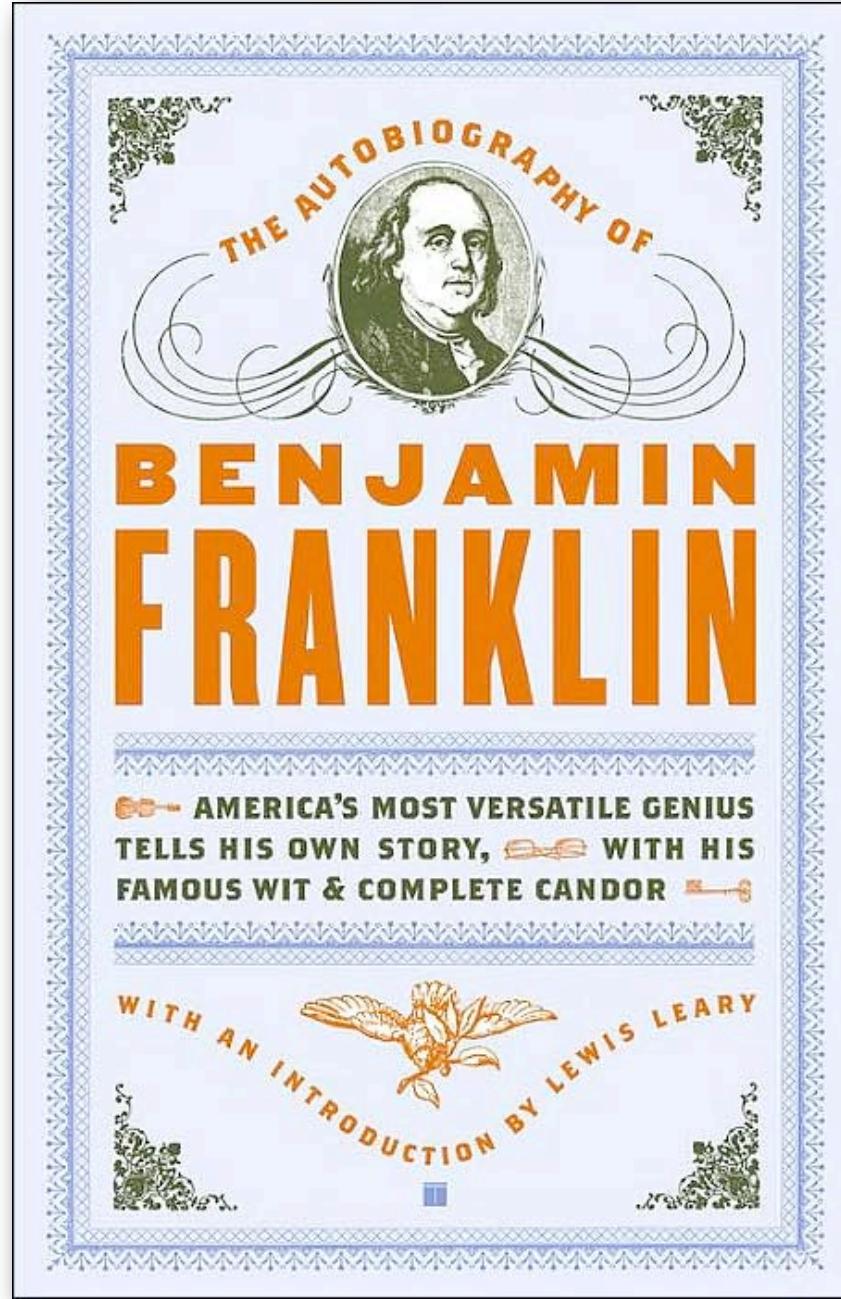




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“I drank only water, the other workmen, near fifty in number, were great guzzlers of beer.”

“I drank only water, the other workmen, near fifty in number, were great guzzlers of beer.”

“I found in his house these hands: Hugh Meredith, a Welsh Pensilvanian, thirty years of age, bred to country work; honest, sensible, had a great deal of solid observation, was something of a reader, but given to drink.”

“My companion at the press drank every day a pint before breakfast, a pint at breakfast with his bread and cheese, a pint between breakfast and dinner, a pint at dinner, a pint in the afternoon about six o’clock, and another when he had done his day’s work.”

“My companion at the press drank every day a pint before breakfast, a pint at breakfast with his bread and cheese, a pint between breakfast and dinner, a pint at dinner, a pint in the afternoon about six o’clock, and another when he had done his day’s work.”

It’s around 3.5 liters of beer, every day!

“Those who continued sotting with beer all day, were often, by not paying, out of credit at the alehouse, and us'd to make interest with me to get beer; their light, as they phrased it, being out.”



A wayzgoose in a printing press.
Trinkgelage in einer Druckerei.
Jacques-Albert Senave (Loo 1758 – Paris 1829)

L'édition neuchâteloise au siècle des Lumières

La Société typographique de Neuchâtel

(1769-1789)



Patrimoine de la
Bibliothèque publique
et universitaire de
Neuchâtel

“The actual printing companies were dirty, noisy and riotous – and that’s how the real printers were, too . . .”

dirty

Charles Manby Smith



THE
WORKING-MAN'S
WAY IN THE WORLD

BEING THE
AUTOBIOGRAPHY
OF A
JOURNEYMAN PRINTER,
Charles Manby Smith.

REDFIELD
110 & 112 NASSAU-STREET, NEW-YORK
1854.

Tuesday	6:00 a.m.	Start working
	12:00 p.m.	Lunch
	5:00 p.m.	Teatime
	8:00 p.m.	Beer
	9:30 p.m.	Supper
Wednesday	2:00 a.m.	Short break
	8:00 a.m.	Breakfest
	11:00 a.m.	Beer
	12:00 p.m.	Lunch
	5:00 a.m.	Teatime
	9:30 p.m.	Supper
Thursday	8:00 a.m.	End working

Morning, dank, misty, and foggy, looks in upon the hot, smoky, and reeking den. By this time, the atmosphere of the series of black caverns in which business is carried on is become disgustingly nauseous, as well as stiflingly hot. Notwithstanding the cold and raw weather without, the perspiration streams from every face within. The entire building is one huge vapor-bath of dismal stenches, from the rank steam of which the soot-black walls and ceilings glimmer with moisture. The most severe and inveterate catarrh is sweated out of the system, to be renewed with increased intensity at the first contact with the out-door air. As the dull wintry light

The entire building is one huge vapor-bath of dismal stenches, from the rank steam of which the soot-black walls and ceilings glimmer with moisture.

noisy

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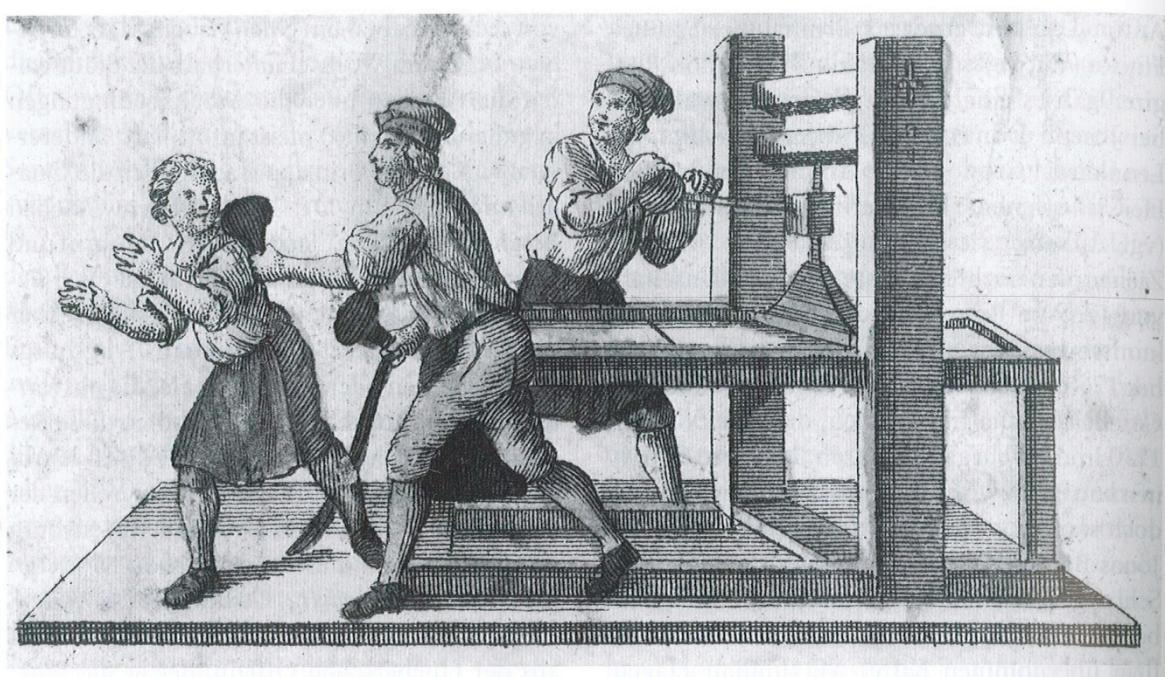


max. 85-94 dB



»Voll in Aktion« –
Studierende des
Instituts für Buchwesen
rekonstruierten einen
typischen Arbeitstag in
einer Druckerei des
Jahrs 1850.

riotous



Donner la huée	lärmeln	to bluster
Faire une copie	derbe Späße	rude jokes
Faire la déroute	Kneipentouren	pub crawls
Prendre la barbe	Trunkenheit	drunkenness
Prendre la chèvre	Streit	fight, conflict . . .
Faire des loups	Schulden	debts
Promener sa chape	schwänzen	to skip sth.

„ours“ (= bear)

„singe“ (= monkey)

The Grub-street Journal Extraordinary. N U M B . 148.

Monday, OCTOBER 30. 1732.

The ART and MYSTERY of *Printing* Emblematically Displayed.

*Devil with Devil damn'd
Pim entered holds : Men only disagree,
Of creatures rational.* *Paradise Loft, B. II. 496.*

Mr. BAVIUS,

S I was going the other day into Lincoln's-inn, under the great gate-way, I met several lads and boys of different sizes, loaded most of them with great bundles of news-papers, led by a fat fellow, who turned round and flopped them in the passage. They were all exceeding black and dirty; and made to very odd a figure, that I could not but stop myself to gaze upon them. Some that lagged behind and brought up the rear, I saw come out of the Stamp office; from whence I rightly inferred, that they were Printers' Devils, carrying from thence the returns of undoff news-papers, after the stamp duty was off. — But the print Devils would enrage me more than was I deceived in my expectation by the following Dialogue, which I committed to writing, as soon as I returned to my lodgings. — The Dialogis I have distinguished by names, with as great propriety as I could, either from the appearance they perform themselves made, or from the information of others. I have kept as near as possible to the thoughts and expressions of these black gent'ys; but both which I was not a little surprised at first. But when I considered, that many persons of higher life, without ever reading at all, acquire, sole by conversation, a faculty of talking, with great fluency upon variety of subjects, tho' they neither understand them, nor the language in which they talk; I did not think it so strange, that these gent'ens, tho' moving in a lower sphere, yet having constant opportunities of reading the weekly works of our politest authors, or at least of hearing them read, should obtain, in some degree, their way of thinking and speaking. Thus what they generally carry on the outside, might get into the inside of their heads; from whence it proceeded in the following manner.

PICK-FRETTEN STUMP. Devils, Gentlemen, and Printers. Let us flop here, and lay down our bushens for a (Price T wopence.)

while — upon the ground, since the bulk is shut off, and we are violently debarred from our property. Our property, I say; for tho' we at first took possession of it by force; yet since no body opposed us at that time, we may justly be said to have had the tacit consent of every body. And from that time to this, thousands of passengers have given us their exp'st consent by a laughter of applause. — Nor was this to be wondered at, since the use to which we put this place, was of the same nature with that to which it served before, and was a greater improvement of it. It had been for a long while a receptacle of unflable history, politics, and poetry; and therefore a very proper place for us to ease our shoulders of the weight of all three, which lie heavy upon them. And we have now gained more suitable room for the print writers, under whose wings I sit, than that of Pavis, Drury, and Covent-garden. — And since therefore our title to this place has been confirmed to us by long possession; and no one can pretend, but we have slaved to it; why are we thus unmercifully excluded? I should be for breaking these locks, and diminishing their tutters dexterly, were not the lawyers much more terrible at the Old Bailey, than here in Lincoln's-inn. But they are always on the strongest side, and thereby make it the legal, Wealthy, and power, I have heard quare TONCASTLE Bay, like two vicious horses, hurry on the chayre of the law, through thick and thin, through fair and foul ways and weather, just as they please; while the coach-men in his black livery, fitting in the box, as it were, for form's sake, unable to stop their career, encourages them in it, with those reins which ought to restrain them. Hence we sometimes see him in a coach, who ought to ride only in a car, which is frequently affliged to his master, who are driven up Holborn Hill by four light coachmen. On which account, I think, it will be better for us to agree to leave the ticket-printing execution, and patiently to lay our burthen down on the ground, than by force to — and thus expose us to eight capital outcries, to be taken, and to be set up again. If you do not express your mind in this o'le, I have hit. I shall look upon your friend as taken of your concurrence in the same opinion with myself.

JEREMY TRUDGE. I am heartily glad you are all of my

kind; and assure you, had you been of another, as soon as ever you had begun your work, I should have flipp'd my neck out of the collar, and slewed you a fair pair of heels. I think my master APPLEBEE, who was the first great inventor of *Weekly Journals*, has taken the wiftest course. As politics is a subject which has grown more and more dangerous to meddle with, he has for a long while laid it aside; and is become a much more famous biographer than Mr. CUREL himself. It is no small consolation to those heroic, but unfortunate gentlemen, who make their exit at the *Orcatory* at Tyburn, where all are freely admitted, that a printed record of their *Lives and Memoris*, and such as is depicted by themselves, should be printed in a *Weekly Journal*. It is likewise of great advantage to the living in general, as well as to my master in particular, to publish the *dying speeches* of these ORATORS; which are much more instructive to the publick, than copies of last wills and testaments, which are always added to the *CURÆ Lives and Memoris*, only to swell the volume. Those *Speeches or Orations* may be justly called *Letters or Sermons*; but most properly *Poetry*; and I have heard, that several eminent divines have declared, that they contain more found divinity, in better language, than any of those delivered at the Coffee-houle near Clare-market. — But, notwithstanding all this, I am heartily glad, that you do fit from breaking of locks; for should a load of the *laff dying speeches* of any of you, my brethren, be ever layed upon my back, I should doubly groan under it, as the most hid and heavy burthen I ever carried in my life. — But I beg your pardon, Mr. President, for this long interruption: for you seem to have something of great importance in your countenance.

PICK-FRETTEN STUMP. This' my seniority, who have been Devil to the *Daily Post*, *London Evening Post*, and *Universal Spectator*, ever since their existence; and my stature, which is much superior to yours, might seem to give me some sort of right to this Presidentship; yet I acknowledge the honourable title you have conferred upon me, by a free unbiased election, as a mere instance of your favour, tho' undeserved, yet not altogether unexpected. For it seems a natural consequence of the respect you have always shewn me, in not taking one cancelled page

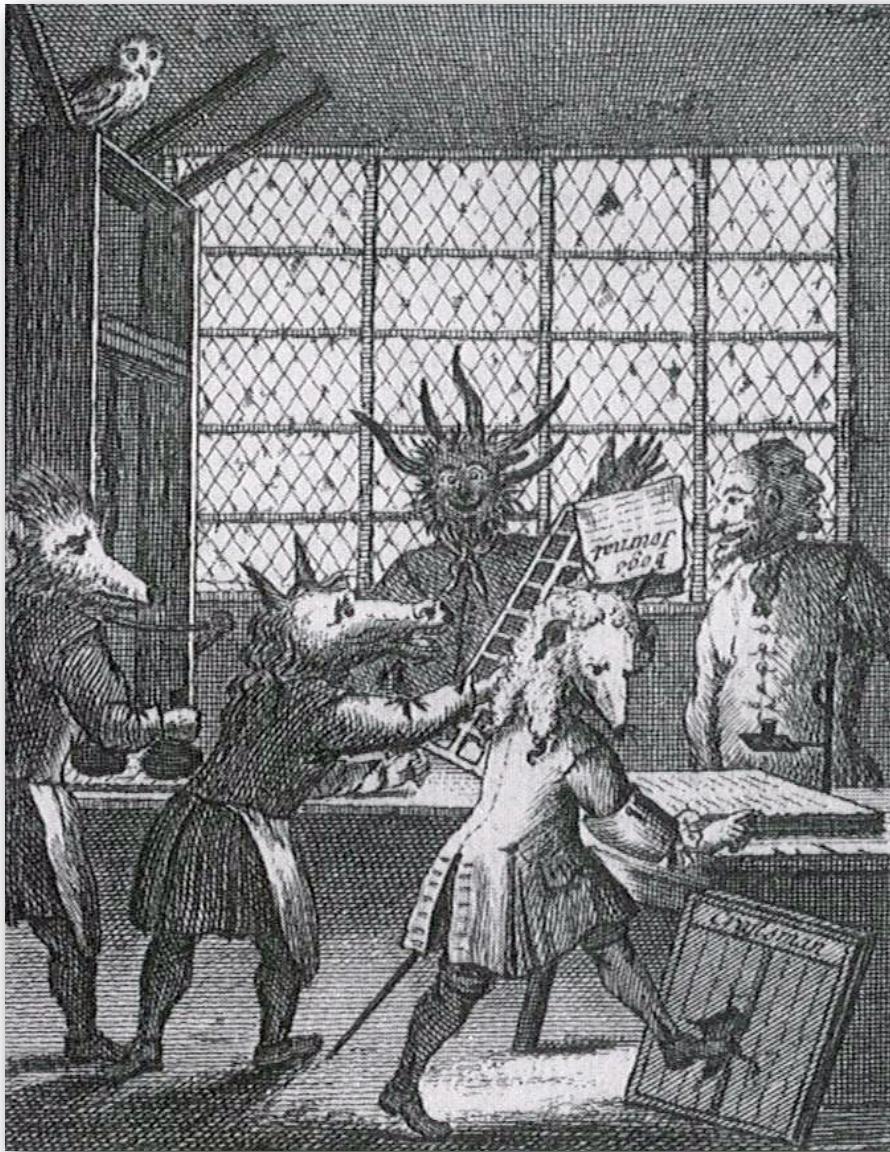
The Grub-street Journal Extraordinary. NUMB. 148.

MONDAY, OCTOBER 30. 1732.

The ART and MYSTERY of *Printing* Emblematically Displayed.











Deutsches Zeitungsmuseum



Deutsches Zeitungsmuseum Wadgassen
Musée de la presse écrite allemande

Deutsches Zeitungsmuseum



Thank you very much for your attention

www.deutsches-zeitungsmuseum.de